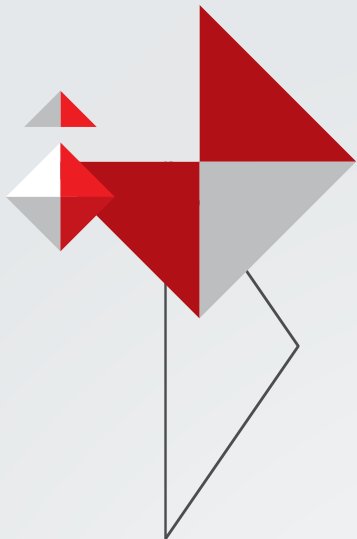


Alo!

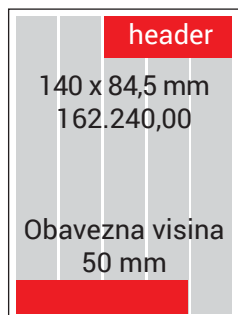
PRINT MEDIA KIT





CENOVNIK

NASLOVNA



kol 810,00

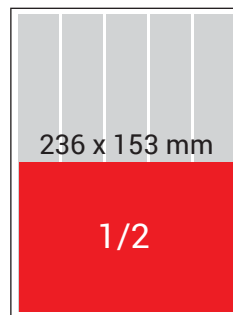
POSLEDNJA



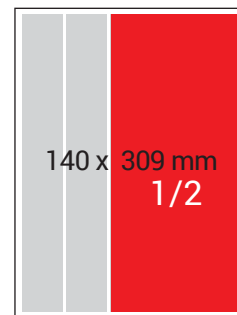
kol 576,00



kol 258.700,00

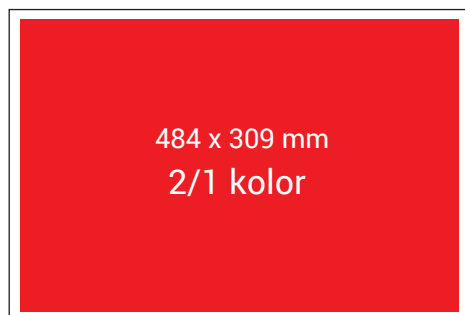


kol 150.000,00

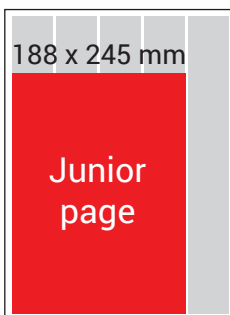


kol 150.000,00

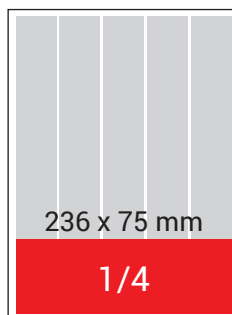
DUPLERICA



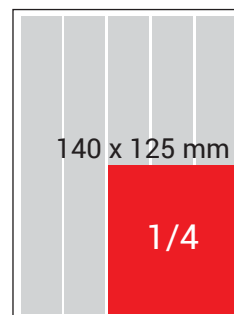
kol 490.000,00



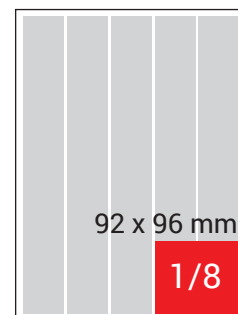
kol 192.400,00



kol 75.600,00



kol 75.600,00



kol 38.000,00

STUBAČNE CENE PO MILIMETRU

	mm/cena
kolor	206
c/b	138
1 stubac = 44 mm	2 stubca = 92 mm
3 stubca = 140 mm	4 stubca = 188 mm
5 stubca = 236 mm	

ALO SKALA POPUSTA ZA AGENCIJSKE KLIJENTE

2%	210,000	449,999
3%	450,000	779,999
4%	780,000	999,999
5%	1,000,000	1,249,999
6%	1,250,000	1,499,999
7%	1,500,000	1,799,999
8%	1,800,000	2,199,999
9%	2,200,000	2,499,999
10%	2,500,000	2,799,999
11%	2,800,000	2,999,999
12%	3,000,000	3,199,999
13%	3,200,000	3,499,999
15%	preko 3,500,000	

* za dogovoreni obim oglašavanja

POSEBNI ZAHTEVI *

Specijalni zahtevi:	+30%
Redakcijska strana:	+30%
Politički oglas	+150%
PR tekstovi	+30%
Izrada oglasa	+10%
Tenderi, izveštaji, javne nabavke	-35%

* Povećanje i umanjenje cena se odnosi kako na c/b tako i na cene kolora

INSERTOVANJE

do 20 grama	1,40
od 20 do 40 grama	1,60
preko 40 grama	dogovor

TEHNIČKI USLOVI

- Minimalna veličina oglasa je 10 mm.
- Nalog za objavu i pripremu oglasa potrebno je dostaviti **DVA RADNA DANA** ranije u formatu: EPS, TIF, JPG (na 300 dpi).
- Odstupanje u veličini ± 3 mm su uslovljena tehnikom i nisu osnov za reklamacije.

SVE NAVEDENE CENE SU BEZ PDV-A. CENOVNIK VAŽI OD 16.4.2019.

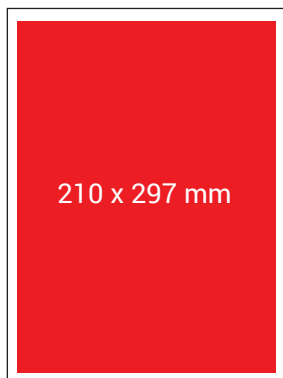


Alo! DODACI CENOVNIK

KORICE

KOMERCIJANI OGLASI NA K2 I K3

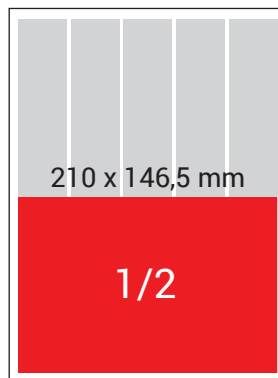
220 x 307 mm



210 x 297 mm

K2 Kol. 128.800,00
K3 Kol. 128.800,00
K4 Kol. 138.000,00

220 x 156,5 mm

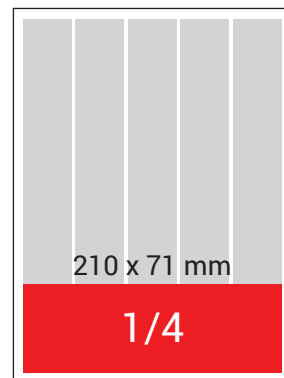


210 x 146,5 mm

1/2

Kol. 67.600

220 x 81 mm



210 x 71 mm

1/4

Kol. 35.400

UNUTRAŠNJE STRANE

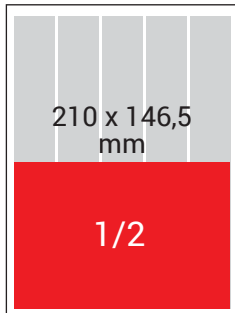
220 x 307 mm



210 x 297 mm
1/1

Kol. 116.000

220 x 156,5 mm

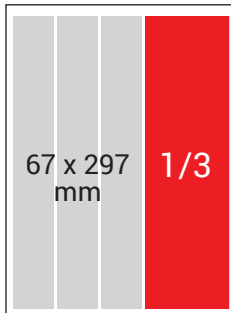


210 x 146,5 mm

1/2

Kol. 63.000

77 x 307 mm

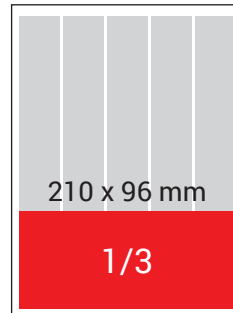


67 x 297 mm

1/3

Kol. 46.400

220 x 106 mm

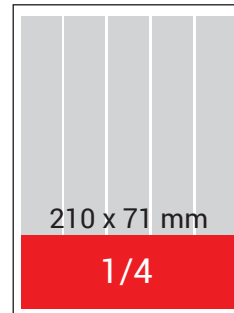


210 x 96 mm

1/3

Kol. 46.400

220 x 81 mm



210 x 71 mm

1/4

Kol. 33.800

POSEBNI ZAHTEVI*

Izrada oglasa	+10%
PR tekstovi	+30%
Specijalni zahtevi:	po dogovoru

Agencijska provizija: 15%

TEHNIČKI USLOVI

- Gotova rešenja oglasa dostaviti 3 dana unapred u elektronskom obliku formata: EPS, TIF, JPG.
- Odstupanja u veličini +/- 3 mm su uslovljena tehnikom i nisu osnov za reklamacije!



DNEVNE NOVINE ALO D.O.O.
KOSOVSKA 26/III
11103 BEOGRAD

TELEFON: 011 400 3260
E-MAIL: OGLASI@ALO.RS
TEKUĆI RAČUN: 160-470683-56 BANCA INTESA